

FROM: GREAT COMMUNICATORS
David Stiefel/ Anay Villar
2625 Ponce de Leon Blvd.
Suite 101
Coral Gables, FL 33134
305-448-1456

FOR IMMEDIATE RELEASE

EMERY SHEER APPOINTED TO BOARD OF DIRECTORS
OF THE SUPER BOWL HOST COMMITTEE 2010

MIAMI — Emery Sheer, managing partner of the accounting firm Berenfeld Spritzer Shechter & Sheer LLP, has been appointed to the Super Bowl Host Committee 2010 Board of Directors.

Trained as a performing artist, Sheer applies his accounting and financial asset management skills to the portfolios of clients, including athletes, actors, musicians, stage and screen directors, entertainers, business owners and other high-net-worth individuals.

Sheer is a Certified Public Accountant and a Certified Valuation Analyst. He is registered with the SEC as an Investment Advisor. He is licensed by the Florida Department of Insurance in the areas of health, life and variable annuities and a Yellow Book approved auditor for government entities.

In addition, Sheer is currently a board member of various regional and national organizations, including the Performing Arts Center Trust of the Adrienne Arsht Center for the Performing Arts of Miami Dade County, the Baptist Health System Foundation, The Beacon Experience, the Friends of WLRN Radio

& Television and The Rock Foundation. Also, he is the CFO of White Buffalo Entertainment and has produced documentaries and full feature films.

Berenfeld Spritzer Shechter & Sheer LLP is one of the largest independent accounting firms in South Florida with offices in Coral Gables and Fort Lauderdale. Founded in 1971, the firm is composed of more than 200 professionals providing accounting, advisory services, audit, financial services, litigation-support and tax services. The firm serves as a trusted advisor to domestic and international business clients, the legal community and high-net-worth individuals. For more information, visit www.berenfeldllp.com.